

E-Safety

A Guide for Parents and
Carers

What is E-Safety?

‘All users of ICT should be able to do so safely and responsibly without limiting their creativity’



Safer Internet Day 2018

A better internet starts with you

Safer Internet Day 2018 will be celebrated globally on **Tuesday 6th February 2018** with the slogan “Create, Connect and Share Respect: A better internet starts with you”.

It's a place where we can all share...

Hobbies

Dislikes

Likes

Wishes

Ideas

Opinions

But NO ONE has the right to hurt others
or encourage others to hate people.

Don't forget to be SMART online!



SAFE

Keep your personal information safe

MEET

Friends made online are strangers; meeting them can be dangerous

ACCEPTING

Accepting files can be dangerous. If unsure, ask an adult!

RELIABLE

Not everyone or everything online is reliable or trustworthy

TELL

Always tell an adult if something online upsets or worries you

► https://www.youtube.com/watch?v=_o8auwnJtqE

What are the key risks?

From www.saferinternetday.org.uk

- ▶ **Contact:** children can be contacted by bullies or people who groom or seek to abuse them
- ▶ **Content:** age-inappropriate or unreliable content can be available to children
- ▶ **Conduct:** children may be at risk because of their own behaviour, for example, by sharing too much information
- ▶ **Commercialism:** young people can be unaware of hidden costs and advertising in apps, games and websites

There are now more ways than ever before to create, edit and share images and videos online.



Did you know...

Images and videos get 8,500 likes and 1,000 comments per second on Instagram

400 million snaps are sent on Snapchat each day

On Instagram, photos showing faces are 38% more likely to get 'likes' than photos without faces

The equivalent of 110 years of live video is watched on Periscope every day.

300 million photos are uploaded to Facebook every day

#SID2017

Age Restrictions

13

Facebook, Twitter, Instagram, Pinterest, Tumblr, Kik and Snapchat

16

Whatsapp

17

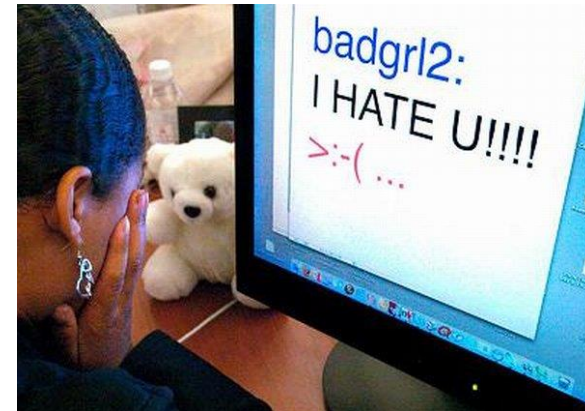
Vine

18

Youtube

Cyberbullying

- ▶ Can be done by anyone to anyone
- ▶ Occurs via text message, email, through social networking, blogging, ...
- ▶ Can be stopped
- ▶ We're here to help!



Grooming

- ▶ You do not know who you are talking to
- ▶ Images and information once on the internet can be hard to remove

‘18% of pupils were unaware how to block unwanted contact on the internet’

Roblox

Children's views

What do children and young people say to look out for:

24% of the children and young people we asked think ROBLOX can be risky. The top three concerns are:

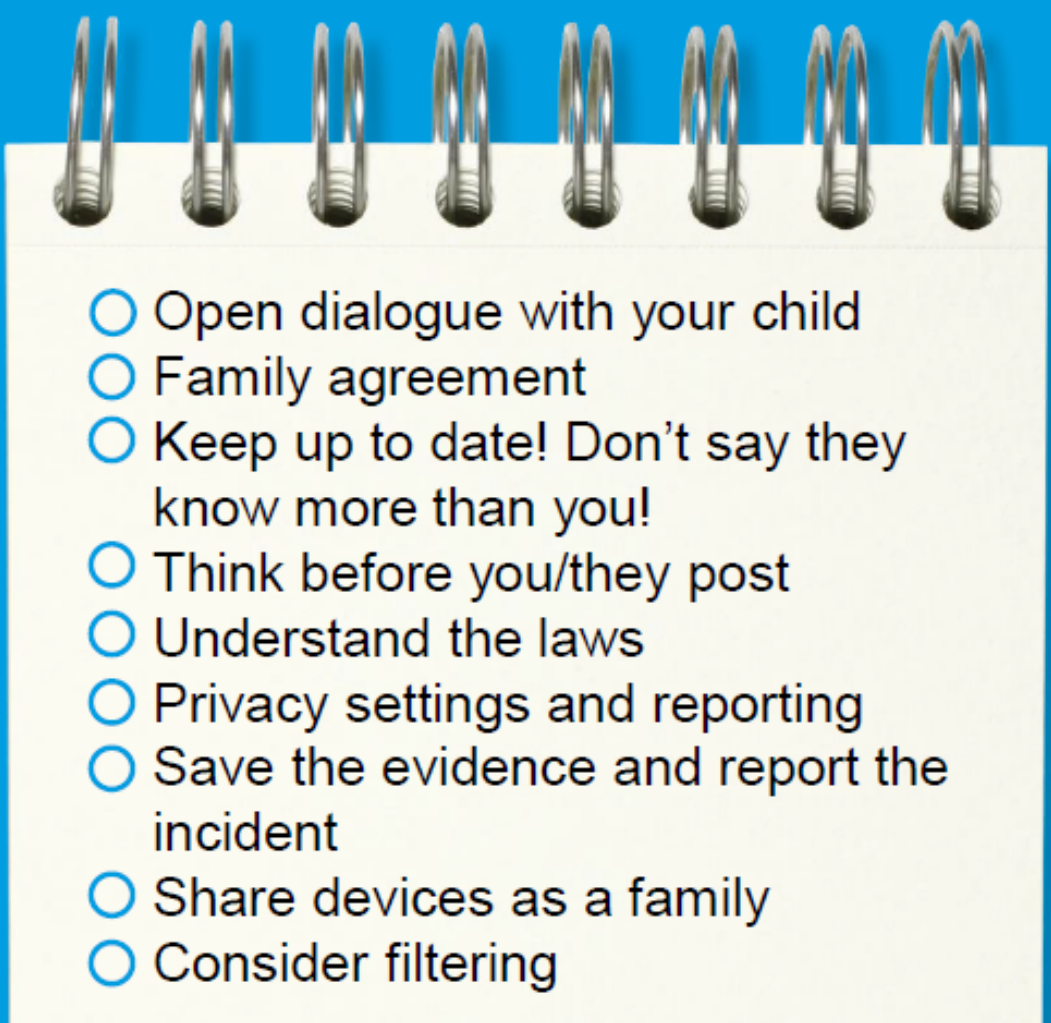
- bullying or rude comments
- talking to strangers
- some of the features lag.

Why kids like it:

The top reason three reasons why children and young people liked ROBLOX are:

- it's a game and you can play
- it's fun and entertaining
- it's creative.

What can I do right now?

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- ☐ Open dialogue with your child
 - ☐ Family agreement
 - ☐ Keep up to date! Don't say they know more than you!
 - ☐ Think before you/they post
 - ☐ Understand the laws
 - ☐ Privacy settings and reporting
 - ☐ Save the evidence and report the incident
 - ☐ Share devices as a family
 - ☐ Consider filtering

Sign up to the UK
Safer Internet Centre
newsletter at:

saferinternet.org.uk

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